

ALL-DAY SATURDAY CLOSING
DURING JULY AND AUGUST
Begins with us next Saturday, July 9th.
Hearn inaugurated this custom in 1899
to give employees extra time off with
pay to spend out-of-doors. Now it is
widely followed by other stores.

Store Open Tuesday, 9 to 5.

HEARN

FOURTEENTH STREET Established 1827 WEST OF FIFTH AVE

A WORD TO SUMMER VISITORS

GIFTS to take back home to your family and friends may be tastefully and inexpensively chosen from our great assortments, including many rare and beautiful foreign things of Hearn importation.

Big Summertime Savings

All Over The Store

- REASONS**
- I. Better selection here because, unlike most stores, we do not take stock until August 31st, and meantime our large Assortments are fully maintained.
 - II. Now while others are taking stock and shortening

assortments **HEARN** buyers are instructed to buy new merchandise for cash wherever market conditions hold out special advantages, which we pass on to our customers in the way of money-saving values.

The Following for Both Tuesday and Wednesday

Close Out Purchases of Two Manufacturers' Surplus Stocks

Undermuslins

for Women and Children

Two noted manufacturers whose stock taking occurs in July offered us their surplus at great price concessions. Finding that qualities were up to Hearn standards and that quantities were equal to our requirements, we purchased these lots at extraordinary savings.

In order to make sure that these values are the best this season, we have compared our prices with those in other stores and are free to state that you will not find their equal for savings anywhere else.

We have selected from the lot ten representative items featured below for Tuesday and Wednesday. Besides these are a host of others just as good.

.88

Regularly \$1.48
Chemises
Night Dresses
Petticoats
Extra Sizes included.

Nainsook and Crepe—white and flesh—fancy laces, embroideries, medallions, ribbons or fancy stitching—well made and sewn.

1.26

Regularly \$1.77
Chemises
Night Dresses
Petticoats

1.64

Regularly \$2.28
and \$2.47
Chemises
Night Dresses
Petticoats
Extra Sizes included.

Women's Modesty Drawers

.92

Regularly \$1.38 and \$1.68
May really be worn as drawers and skirt in one—trimmed with fancy laces and embroideries

Drawers
.38
Were .68

Cambric—deep hemstitched hem and six fine tucks or lace edge—ruffle and tucks—

Women's Bloomers and Stepins

.58

Were .78
Pink Nainsook or plain and figured crepe.

Corset Covers

.68

Regularly .97
Fine Nainsook—round neck—trimmed front and back—fine embroideries, fancy lace and medallions.

Night Dresses
.68
Regularly \$1.08

Round, V or square neck—neat embroideries or lace and inserts—several excellent models—

Petticoats
.78
Regularly \$1.18

Ruffle of good embroidery.

Women's Bloomers and Stepins

.96

Were \$1.38
Nainsook or Crepe—plain or figured.

Children's Undermuslins

Cool, dainty assortments—serviceable and comfortable for Summer wear.

Children's Batiste Slips—lace and embroidery—sizes 6 to 16 years—were \$1.68.....**1.10**

Children's Cambric Night Drawers—low neck and short sleeves—sizes 1 to 10 years—were \$1.38.....**.87**

Children's Cambric Drawers—with embroidery trimming and tucks—sizes 1 to 12 years—were .68 and .78...**.41**

Children's Lingerie Slips—with elaborate yokes of lace medallions, edging and inserting—6 to 16 years—were \$2.96.....**1.65**

Children's Batiste and Crepe Bloomers—lace trimmed—were \$1.38 and \$1.48.....**.97**

Children's Muslin Drawers—hemstitched hem and tucks—1 to 10 years—were .38.....**.18**

Cool Frocks for Warm, Sunshiny Play Days

Special Purchase

Little Tots' Tub Dresses

.94

Were \$1.97

Gingham and Chambray Dresses in Empire and belted styles, some with bloomers, and prettily trimmed with contrasting color. Sizes to 6 years.

Little Tots' Fine White Dresses—yoke, Empire and belted models—collars and embroidery trimming.

Sizes to 6 years. Were \$2.34.....**1.58**

CLEARANCE

Young Men's Suits

Broken assortments of suits, including best models in chevots, cassimeres, Palm Beach suitings; mohairs and crashes.

were \$9.74.....**5.50** | were \$16.50.....**9.50**
were \$12.50.....**7.50** | were \$19.50.....**10.50**

Boys' Wool Suits—gray, brown, green and homespun and chevots—single breasted models with yoke back and inverted pleats—some with extra trousers.
8 to 17 yrs. Were \$10.50.....**7.85**

Misses' or Girls' SMOCKS

1.47

Were \$1.94

Picturesque styles in blue, rose and white with fancy stitching in contrasting colors—and embroidery.

14 to 20 years.

Prices Greatly Below Value

Ribbons from France

Were \$7.00 Yard **3.65**

Were \$5.75 Yard.. **2.75**

These ribbons are a veritable inspiration for fashioning all sorts of lovely things for yourself or your house or for gifts. Hats, girdles, vestees and dress panels, bags, cushions and what-not may be made for a song, and look just as though they came from Paris.

Velvet flowers in various colored satin grounds, all velvet ribbons, roman stripes crossing a gold underweave, metallic gold and silver brocade on black or blue grounds are some of the lovely ribbons this price will buy for you.

MORNING SPECIALS—Tuesday and Wednesday, Until 1 P. M.

To prevent dealers buying, quantities restricted. No Mail or Telephone Orders.

\$5.97 Satin Nightdresses.....**2.95**
In flesh and white, slightly soiled—tailored and lace trimmed styles.
SILK UNDERWEAR—SECOND FLOOR.

\$3.18-\$3.48 Step-In Drawers.....**2.47**
Crepe de chine, satin, radium silk, in flesh—tailored and lace trimmed models.
SILK UNDERWEAR—SECOND FLOOR.

\$1.10 Women's Tailored Blouses.....**1.12**
Various smart tub fabrics, in white and dainty colors.
BLOUSES—SECOND FLOOR.

Women's Fine Lisle and Cotton Union Suits
Low neck—sleeveless—loose or tight knee—
Regular sizes—were .97.....**.77**
Extra sizes—were \$1.07.....**.87**
KNIT UNDERWEAR—MAIN FLOOR.

New Feather Pillows
Assorted tickings—
20x28—were \$1.02.....**.77**
21x28—were \$1.17.....**.90**
PILLOWS—BASEMENT.

\$4.98 Spreads.....**3.37**
Satin finish—Marseilles—beautiful patterns.
SPREADS—BASEMENT.

9c Lawn Dressing Sacques.....**.76**
Pretty figured patterns, with and without collars—sizes 36 to 62.
HOUSEDRESSES—SECOND FLOOR.

20 Cotton Towelings.....**12/2**
All white and blue borders—heavy quality.
TOWELINGS—MAIN FLOOR.

37 ct. New Cretonnes.....**19**
4,000 yds.—36 ins. wide—chintz and floral designs.
CRETONNES—BASEMENT.

\$2.75 Cretonne Curtains.....**.97**
With center valance—twenty styles—
—neck edge.
CURTAINS—BASEMENT.

\$1.24 Little Tots' Rompers and Creepers.....**.65**
To 6 yrs.—colored chambray and flannel.
BABIES' DRESSES—SECOND FLOOR.

\$2.50 Nainsooks—36-in.....**1.92**
10-yard piece—for dainty underwear and infants' slips.
WHITE GOODS—MAIN FLOOR.

55c Crinkle Crepes—Yard.....**.26**
Many dainty styles and colorings.
WASH DRESS FABRICS—BASEMENT.

57c Silk Mixed Pongees.....**.38**
35-inch—all leadings colors.
WASH DRESS FABRICS—BASEMENT.

38c Women's Mercerized Hose.....**.27**
Burson make—regular size and some out size—rib top cotton—seconds of 50 ct. quality.
HOSIERY—MAIN FLOOR.

21c Unbleached Muslins.....**.15**
42-inch—fine quality.
MUSLINS—BASEMENT.

\$1.45 Women's Silk Hose.....**1.14**
Black and cordovan—all sizes—thread silk—neck seam.
SILK HOSIERY—MAIN FLOOR.

\$1.97 Costume Serges.....**1.30**
Copenhagen, brown, navy blue—54-inch—sponged and shrunk.
DRESS GOODS—MAIN FLOOR.

\$2.45 Charmuses.....**1.87**
40-inch—bright satin face—street and evening colors; also black.
SILKS—MAIN FLOOR.

Values That Emphasize **HEARN'S** Reputation

Newest Yard Goods

The increasing demand and interest in yard goods sets like a current toward this store so famous for nearly a century for its great assortments and low prices in fine materials.

The important drop in the wholesale market has enabled us to buy fabrics of greater beauty and variety at lower prices than has been possible for a long time.

The following specially featured items are examples of the scope, fashion, quality and economy of Hearn yard goods:

SILKS

New Summertime Weaves

39-inch Crepe de Chines—smart colored stripes in various styles and colors—will launder perfectly—were \$1.64.....**1.28**

Odd Lot of Fancy Canton Crepes and Pongees—were \$2.45 and \$2.95.....**1.95**

33-inch Pongees—natural color.....**Special .97**
36 and 40 inch Ceorgette Crepes—large assortment of staple and fancy colors—you will be able to find just the one you want—were \$1.45.....**1.10**
Fancy Poplins—yard wide—smart colors.....**1.25**

Dress Woolens

Smart Summer skirtings.

48-inch All-Wool Cream Serges—were \$1.97.....**1.24**

54-inch All-Wool Cream Yachting Flannels—firm, good wearing quality—were \$4.28.....**3.24**

Handkerchief Linens

More fashionable than in many years.
Handkerchief Linens—44 inches wide—were \$2.74.....**1.94**
Fine qualities—were \$3.24.....**2.38**

White Fabrics

Apace with the Vogue of All White

40-inch French Chiffon Voiles—were \$1.50.....**1.28**
40-inch French Chiffon Voiles—were \$1.20.....**.97**
44-inch Voiles—were .60.....**.48**
45-inch Imported Organdies—were \$1.20.....**.97**
45-inch Imported Organdies—were .80.....**.68**

40-inch Organdies—were .58.....**.38**
36-inch Skirting Gabardines—novelty and plain—2½ yards makes smart sports skirts—were .80.....**.58**
Hearn's Goodwear Poplin—36-inch.....**Special .58**
36-inch Check and Stripe Novelties—of voiles and lawns.....**Special .24**

Wash Fabrics

Unrivalled values from the Largest Wash Fabrics Department in the World.

Fancy Voiles .35

Were .45 and .53

A most unusual value—conventional and Art Nouveau patterns on light, medium and dark grounds.
Another Shipment of Organdies—all the season's favored colors and also the staple shades. Specially priced at from, yard.....**.25 to 1.00**

Other Bargains from the Wash Goods Section

Genuine Khaki Cloth—famous for its fine wearing quality—unexcelled for rough and tumble wear—were .45.....**.30**

Imported Shirting Madras—white grounds—various colored stripes—were .57.....**.28**

IMPORTED DOTTED SWISSES—white with self and contrasting dots—colored grounds with self dots—were \$1.47.....**.75**

Dress Gingham—stripes, checks, plaids and plain colors—were .30.....**.21**

Imported Scotch Gingham—splendid range of plaids in the smartest color combinations—were .75.....**.48**

Women's Checked Organdy Housedresses

Were \$3.97.....**3.17**

Models in blue, pink, brown, navy and lavender, with large shawl collar and vestee of white organdy with Vandyke edging. Sash of self material piped with white.

Sizes 36 to 46.

Box-loom Crepe Kimonos

Were \$4.97.....**3.95**

Quite the prettiest kimonos for travel or home wear are these models of serviceable box-loom crepe. They are trimmed elaborately with design of ruchings and silk fruit. Colors are rose, Copen, light blue, lavender and wistaria.

Fancy Hair COMBS

2.87

Were \$5.97

A variety of effective styles without which no Summer coiffure is complete. Combs are artistically set with colored stones to match your costume shades.

Rufflings and Flouncings

of Cool, Crisp Organdy

Organdy Rufflings—white and colored—were .47 yd.**.32**

Organdy Dress Flouncings with four rows of rufflings—40 inch—were \$1.84..**1.32**

Opportunity Days

in

Japanese Blue Print Table Covers, Scarfs and Napkins

The cool simplicity, pretty color and decorative design give charm to any Summer table. The special price reductions of this sale enable you to purchase at values greatly below the worth of these attractive pieces.

Table Covers—
Size 48x48—were \$1.07..**.78**
Size 54x54—were \$1.44..**1.14**
Size 60x60—were \$1.67..**1.34**

Size 72x72—were \$2.17..**1.64**
Scarfs—
17x54 in.—were .54..**.38**
Table Napkins—
were .90 dozen.....**.70**

Special Purchase

1,000 Dozen

Men's Fine

Mercerized

Socks

.19

Were .35

Export cancellation brought this exceptional Special Purchase—be sure you get the benefit of it—buy now for future needs.